

FOR IMMEDIATE RELEASE

WORDS 287

THURSDAY 17TH NOVEMBER 2005

A HIGHER RISK TO COMPANY DRIVERS AT CHRISTMAS

As the festive season approaches an increasing number of drivers will have parties and functions to attend, many of which will have alcoholic drinks on tap. We're all aware of the risks of drinking and driving and the practice of ordering a taxi home is now commonplace.

However, an increasing number of motorists are now found to be over the drink drive limit during their early morning drive to work. Many drivers are under the misunderstanding that a sleep, albeit a short amount constitutes a total sobering solution.

So, if we take a closer look at the duty of care issues, here we can clearly see that not only is the company supplying their drivers with plenty of booze at their Christmas bash, they are also expecting them to drive the next day. "This clearly has consequences for the driver concerned but also for the company itself," explains Chris Titchener, Head of Training at leading risk management company Fleetcraft.

Education with fun

Following on from a successful programme in 2004, Fleetcraft is now offering a series of Christmas Road Safety Workshops where training is taken to the company. The days are split into hourly slots and employees can drop-in and take part in a session. Chris goes on to explain "we feel that we have the balance just right for the time of year, we are delivering a sobering message within a fun and informative session." During the hour, delegates will also have their reactions tested and find out just how difficult it is for human beings to multi-task.

During 2004, this course was particularly well received by HR Managers and Directors and many have already committed to running road safety workshops with Fleetcraft in the run up to Christmas.

ENDS

Notes to Editors.

Fleetcraft Driver Training Limited offers a national programme of fleet risk management and driver safety solutions. Its headquarters is in Wales with many of its instructors being retired police driving instructors. Fleetcraft is also the author of the Stationary Office Publication – Fleetcraft, the essential occupational drivers handbook.

The Christmas road safety courses cost £525 & VAT per day and are held at the offices of fleet operators. As many as 5 sessions can be held per day.

Press enquiries: 0845 6445101 or press@fleetcraft.net
www.fleetcraft.net